

Message Text

UNCLASSIFIED

PAGE 01 BONN 06783 201415Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----201950Z 026103 /43

R 201412Z APR 77
FM AMEMBASSY BONN
TO USDOC WASHDC
INFO SECSTATE WASHDC 7533
AMCONSUL MUNICH

UNCLAS BONN 06783

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJ: ADS REQUEST - OMC-LINCOLN, LINCOLN, NEBRASKA

1. THE FOLLOWING GERMAN FIRM WAS CONTACTED AND HAS
EXPRESSED INTEREST:

ALMOCAR-DACHAU
ELEKTROFAHRZEUGE UND GABELSTAOLER
VON HERTERICH-STR. 4
8060 DACHAU
CONTACT: HERR OTTO ROTH, MANAGER
PHONE: 08131-6047
TELEX: 05/26623

COMMENT: GERMAN FIRM IS HIGHLY INTERESTED IN THIS
ADS. FIRM MANUFACTURES AND IMOORTS INDUSTRIAL TRUCKS,
VARIOUS ELECTRICAL TRANSPORTATION VEHICLES, VEHICLES
FOR USE IN AIRPORTS, OLANTS, RAILROAD STATIONS, ETC.
COMPANY HAS BRANCHES IN AUGSBURG, HAMBURG,
FRANKFURT/MAIN, HANNOVER, MUENCHEN, STUTTGART,
MANNHEIM, HEILBRONN, BREMEN AND MUENSTER. REORE-
SENTATIONS ARE IN THE BENELUX COUNTRIES, SCANDINAVIA,
ENGLAND, CHILE, SOAIN, ARGENTINA, CZECHOSLOVAKIA,
AND IN SOME ARABIC COUNTRIES. ALMOCAR EMOLOYS
160 PERSONS AND HAS AVERAGE ANNUAL SALES OF DM 15
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MILLION. THE FIRM'S FINANCES ARE SOUND AND
OBLIGATIONS ARE MET WITHOUT DELAY. ALMOCAR IS CON-
SIDERED TO BE A SUITABLE PARTNER FOR BUSINESS TRANS-
ACTIONS.

2. IN ACCORDANCE WITH TELCON BETWEEN MR. HEYRMAN
OF OUTBOARD MARINE BELGIUM AND AMEMBASSV BONN, COMMER-

CIAL UNIT, MARCH 3L, 1977, NO FURTHER ACTION WILL
BE TAKEN ON THIS ADS UNTIL OUTBOARD MARINE'S PRESENT
GERMAN DISTRIBUTOR HAS BEEN INFORMED BY MR. HEYRMAN,
WHICH WILL PRESUMABLY HAPPEN SOME TIME IN MAY 1977.

APPROVING OFFICER: PATRICK T. KILLOUGH, COMMERCIAL OFFICER
STOESSEL

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Message Attributes

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Disposition Approved on Date:
Disposition Case Number: n/a
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